



Salesforce CRM Implementation

What is Salesforce?

Salesforce is the award-winning cloud-based Customer Relationship Management (CRM) solution created by Salesforce as part of its extensive sales and marketing solutions under the Salesforce brand. It includes separate systems for:

- Analytics,
- Marketing,
- Service,
- Community cloud.

Salesforce is the number 1 technology for managing all your company's relationships, and interactions with customers, and potential customers driving increases in efficiency, productivity and income from one location.

As a CRM, the software helps you to track all customer information and interactions in one location to for increased productivity. To give you more flexibility, Salesforce CRM Cloud integrates seamlessly with most external business solutions of your preference

Salesforce Nonprofit Success Pack (NPSP) is free for all non-profits and educational institutions! Most school and colleges are going on to the award-winning Salesforce Connected Compass and K12.

The advantages of Salesforce CRM according to the annual Salesforce "Voice of the Customer Survey":

- 89% of Salesforce customers say Salesforce has helped improve their ability to achieve their mission
- +49% faster response to constituents
- +24% donor retention
- -32% service and support costs
- -17% cost per dollar raise

What Acextic will do for your "Not for Profit Organization"?

While Salesforce will donate licenses to nonprofit organizations, they will not implement it for your not for profit organization; this is where Acextic comes in, we will amaze you by delivering the power of Salesforce CRM at your finger-tips customized for your specific needs and requirements.

What Acextic will do for your "for Profit Organization"?

Acextic will customize and tailor the software to the specific needs of your organization; optimizing and fine-tuning it to make Salesforce the nerve-center for your business productivity and efficiencies.